

## Add Your **Business Logo**

FULL frame 🕸

This business plan is brought to you by Full Frame Insurance.





## Business Plan for

1. Executive Summary of the important points of your business plan.
2. Mission and Vision Statements: Why your business exists, its future aspirations and how it wants to impact the world.
3. Business Description: What your business is about, what services you offer, and the clientele you serve.

Ff



## Business Plan for

4. Market Analysis: An overview of your competitors, your audience, and the state of your market and how it's changing.
5. Financial Projections: How much revenue your business generates, what it spends, what you expect to make in the future, and any funding needs you've identified.
6. Organization and Management: The managerial biorgreby and
6. Organization and Management: The managerial hierarchy and functional departments within your business.





## Business Plan for

7. Marketing Plan: Your products, pricing, and how you'll position your business in the market and promote it, and where you will do business.
8. Business Goals: Specific, time-based goals you want to achieve and measures you'll use to gauge your success in reaching them.

